

# ▶ STRATEGIC PLAN

2020 – 2024 ▶



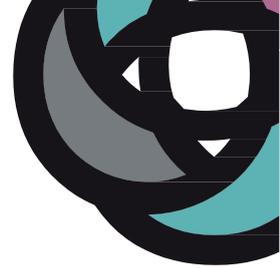
clacai

CONSORCIO LATINOAMERICANO  
CONTRA EL ABORTO INSEGURO

**▶ STRATEGIC  
PLAN**

**2020–2024**





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# ► INTRODUCTION



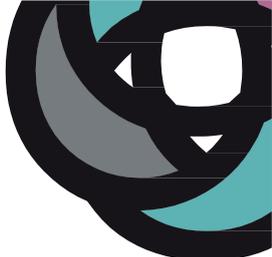
The Latin American Consortium against Unsafe Abortion (CLACAI) is a regional network that promotes access to information, and safe strategies and technologies to reduce unsafe abortion in Latin America. It works in the framework of full respect for human rights, especially sexual and reproductive rights, from a gender and equality perspective. It is composed of activists, researchers, health service providers, lawyers, and other professionals.

The Conference of the International Consortium for Medical Abortion (ICMA), held in Johannesburg in 2004, was the beginning of CLACAI. On that occasion, a group of participants from Latin America decided to promote actions to join several efforts towards safe abortion in the region. Subsequently, the decision was made to form the Latin American Consortium against Unsafe Abortion (CLACAI), and the first Coordinating Committee was appointed. In 2006, 46 representatives from 13 countries took part in CLACAI's first general meeting in Lima. As of 2019, CLACAI has 445 members from 21 countries, who participate as individuals or representing an institution. A total of 165 organizations are part of the Consortium (regional, national/local organizations). (See graphic).

At the beginning, the backbone of CLACAI was the prevention of unsafe abortion and access to advances in medical science and reproductive technologies—such as medical abortion—that decrease the risks associated to the procedures. Over the years, CLACAI has expanded its lines of action to maintain its ability to respond and innovate in a changing regional context, both on a political and legislative level, as well as regarding the stakeholders that participate in the debate and in service provision, the social support, and the ownership of women and other people with the ability to become pregnant of the information and technologies for safe abortion.

The 2015–2019 Strategic Plan has come to an end and, with it, another cycle of this network. Based on a participatory process to analyse the context, achievements, and areas of opportunity and improvement, CLACAI introduces the 2020–2024 Strategic Plan. This Plan ratifies its institutional mission and vision, and its long-term commitment, the strategic areas of change to which the Consortiums hopes to contribute, the lines of action, the institutional objectives, and the indicators.

**SUSANA CHÁVEZ**  
Executive Secretary of CLACAI

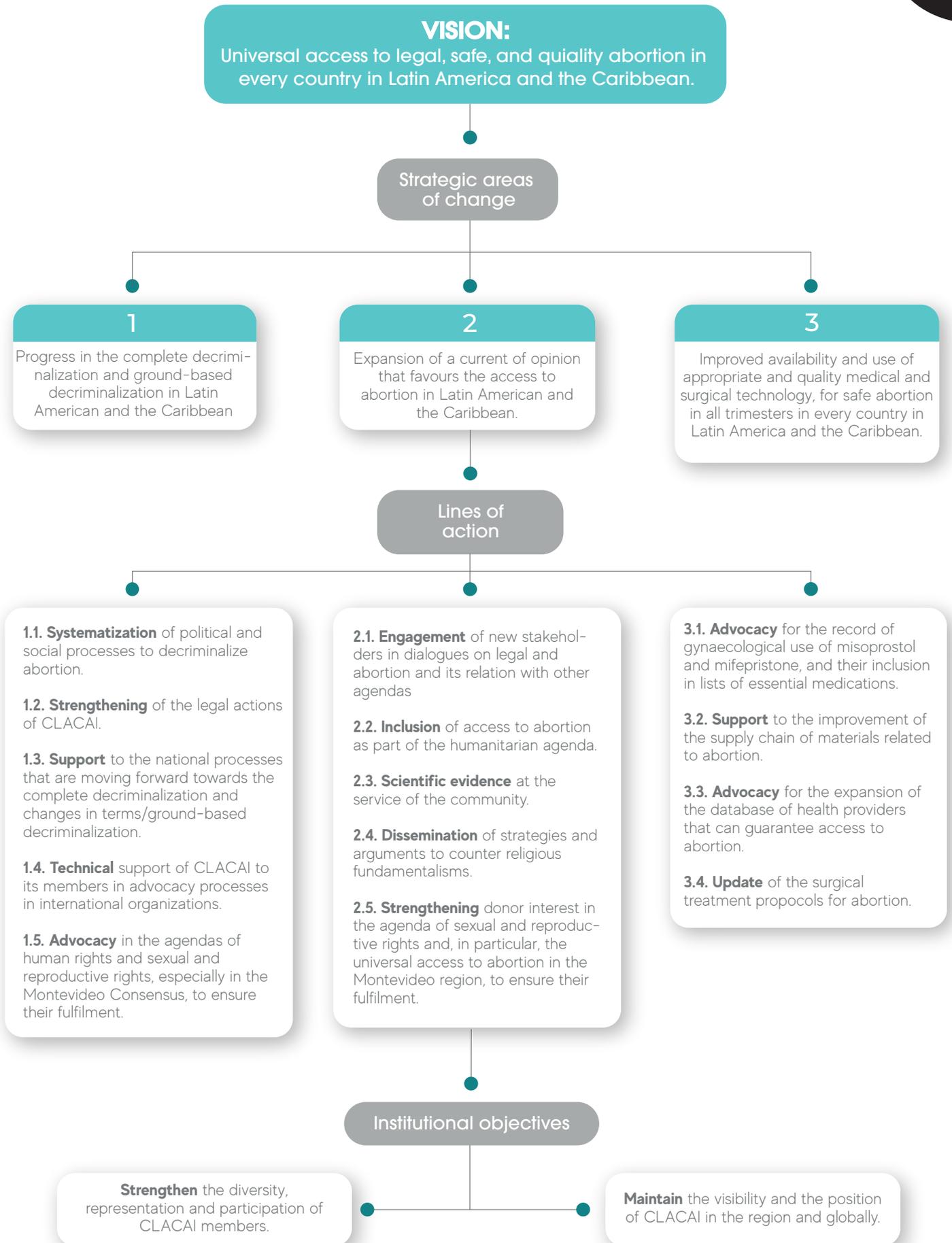


# ORGANIZATIONS REGISTERED IN CLACAI



# ▶ SUMMARY OF THE STRATEGIC PLAN 2020–2024 ▶



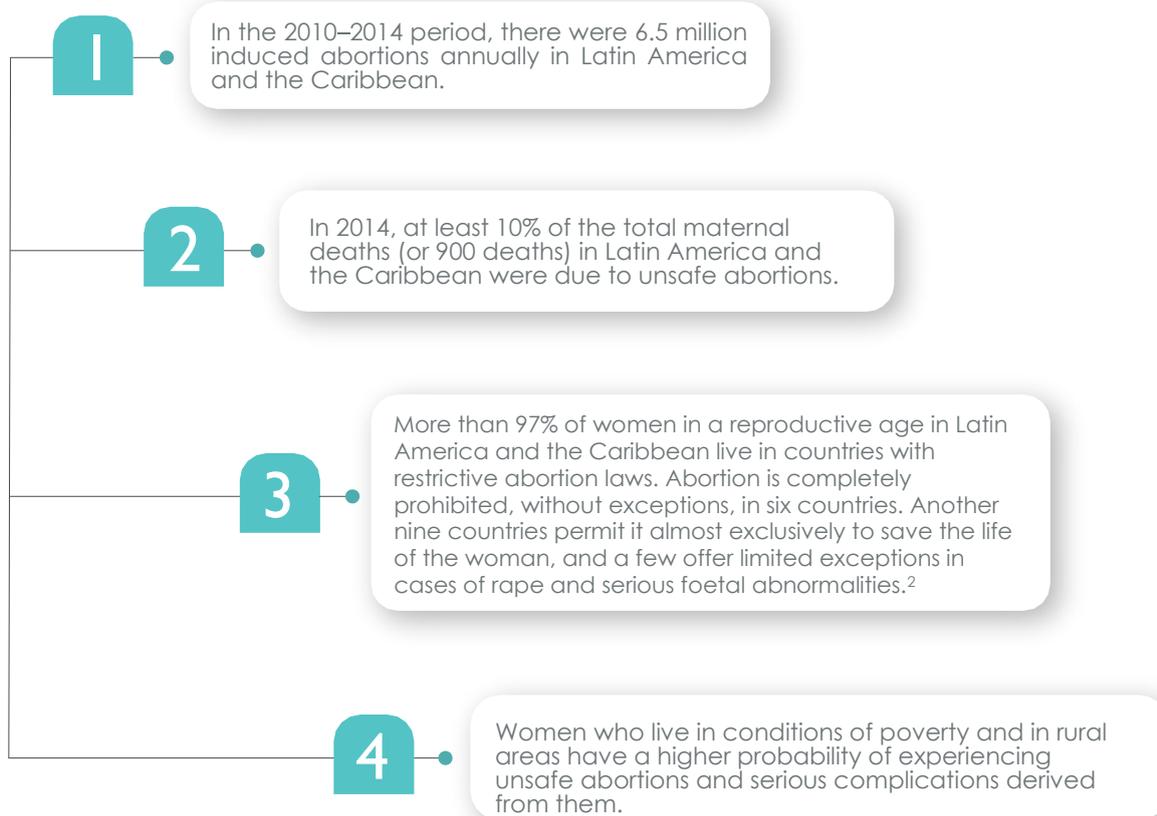


# ▶ REGIONAL CONTEXT ▶





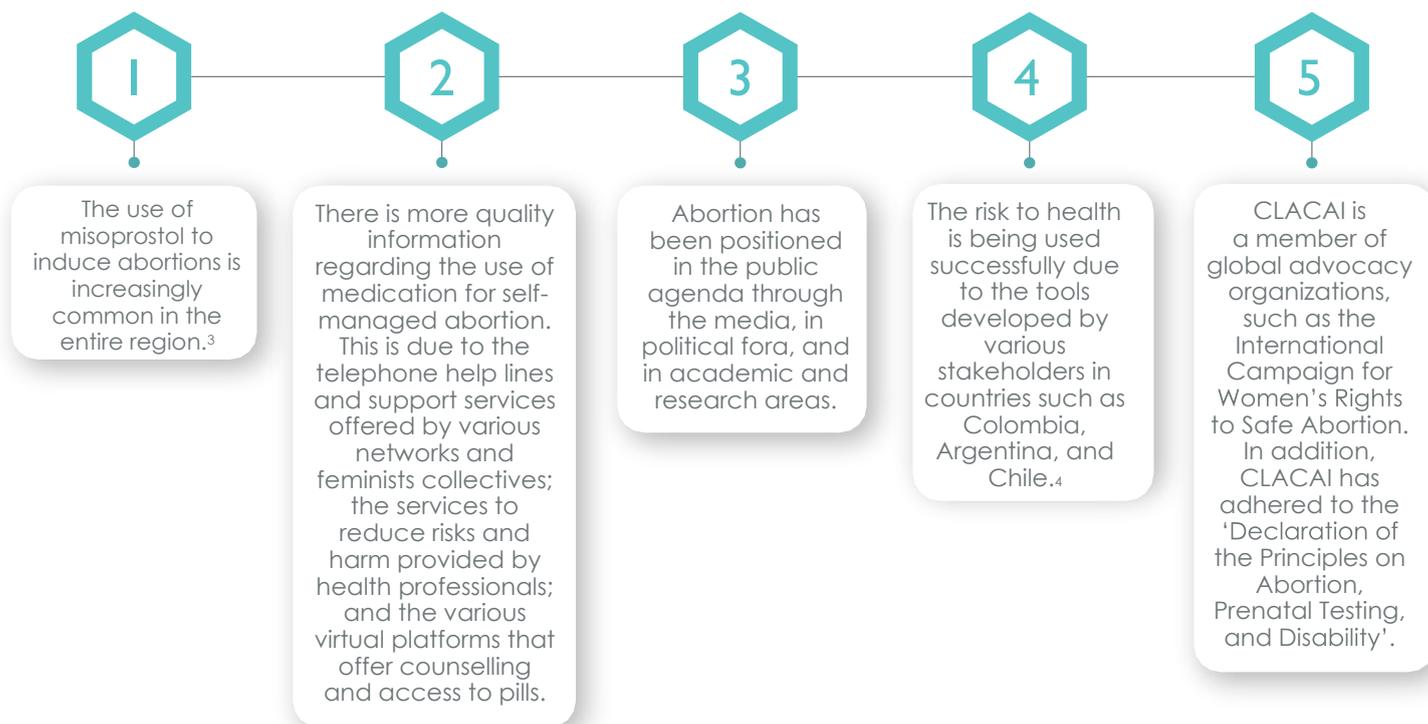
## ▶ THE DATA<sup>1</sup>



<sup>1</sup> Guttmacher Institute (2018). Induced abortion globally. Retrieved from <https://www.guttmacher.org/sites/default/files/factsheet/fs-aww-lac-es.pdf>  
<sup>2</sup> Center for Reproductive Rights (2019). The World's Abortion Laws. Retrieved from <https://reproductiverights.org/sites/default/files/documents/World-Abortion-Map.pdf>; Allied Communications (27 July 2017). EL SALVADOR: Criminalized women due to abortions. Retrieved from [http://claccadigital.info/bitstream/handle/123456789/1048/EL%20SALVADOR\\_%20Mujeres%20criminalizadas%20por%20abortos%20\\_%20Comunicaciones%20Aliadas.pdf?sequence=4&isAllowed=y](http://claccadigital.info/bitstream/handle/123456789/1048/EL%20SALVADOR_%20Mujeres%20criminalizadas%20por%20abortos%20_%20Comunicaciones%20Aliadas.pdf?sequence=4&isAllowed=y)



## ▶ KEY ACHIEVEMENTS

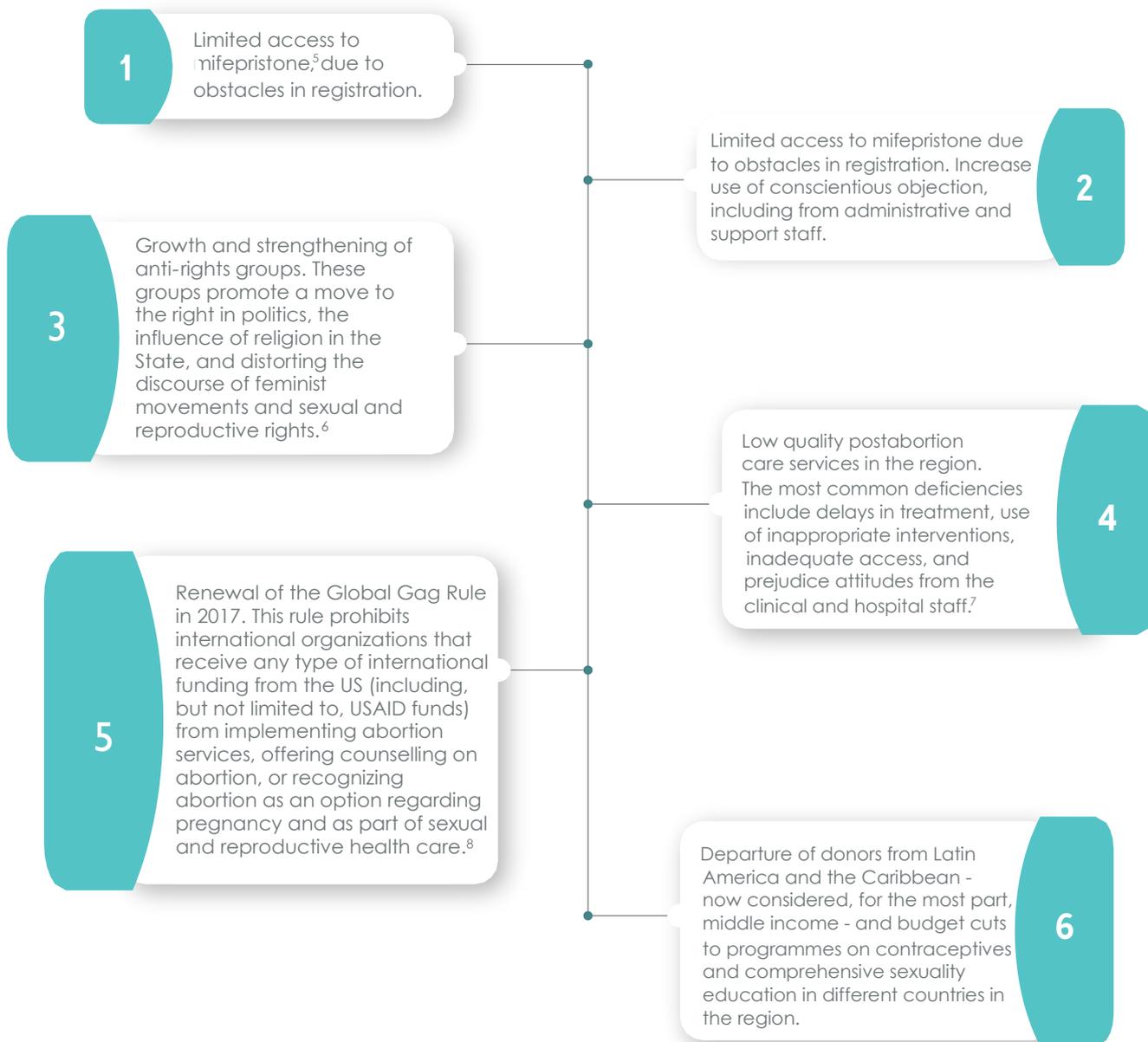


<sup>3</sup>Ramón Michel, A. and Ariza Navarrete, S. (2017). Entre la indolencia y el sesgo: El derecho de las mujeres a beneficiarse de los avances científicos en material reproductiva. Retrieved from [http://www.redaas.org.ar/archivos-recursos/388-FINAL%20ENTRE%20%20%20IND-SES\\_CLACAI\\_CORRECC.pdf](http://www.redaas.org.ar/archivos-recursos/388-FINAL%20ENTRE%20%20%20IND-SES_CLACAI_CORRECC.pdf)

<sup>4</sup>Ruibal, A. (2014). Movement and counter-movement: a history of abortion law reform and the backlash in Colombia 2006–2014 in *Reproductive Health Matters* (vol. 22, 44). DOI: [https://doi.org/10.1016/S0968-8080\(14\)44803-1](https://doi.org/10.1016/S0968-8080(14)44803-1)



# ▶ CHALLENGES



<sup>5</sup> Ramón Michel, A. and Ariza Navarrete, S. (2017). Cited option.

<sup>6</sup> González Vélez, Castro, Burneo Salazar, Motta, and Amatt y León (2018). Develando la retórica del miedo de los fundamentalismos. La campaña "Con mis hijos note metas" en Colombia, Ecuador y Perú. Retrieved from <https://www.mujeresdelsur-afm.org/wp-content/uploads/2018/12/-Develando-la-Ret%C3%B3rica-del-Miedo-de-los-Fundamentalismos.pdf>

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Malca, Sieder, Peñas y Rodríguez de Assis. (2017). A new conservative social movement? Latin America's regional strategies to restrict abortion rights in CMI BRIEFS (vol. 16, núm. 5). Retrieved from <https://www.cmi.no/publications/file/6258-a-new-conservative-social-movement.pdf>

<sup>7</sup> Guttmacher Institute (2018). Cited Option.

Sahuquillo, M. (15 de junio de 2018) América Latina, cuando acceder al aborto legal es casi imposible. El País. Retrieved from [https://elpais.com/internacio-nal/2018/06/14/actualidad/1529002780\\_075313.html](https://elpais.com/internacio-nal/2018/06/14/actualidad/1529002780_075313.html)

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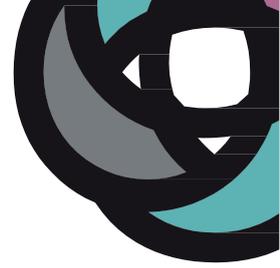
López Gómez, A. (2015). "Mujeres y Aborto: El papel de las condiciones legales y sociales en las trayectorias y experiencias subjetivas de las mujeres frente al aborto inducido" en RAMOS, S. (comp.). Investigación sobre aborto en América Latina y El Caribe: una agenda renovada para informar políticas públicas e incidencia. Ciudad Autónoma de Buenos Aires: Centro de Estudios de Estado y Sociedad-CEDES; Mexico, DF: Population Council; Lima: Promsex.

<sup>8</sup> International Planned Parenthood Federation (2017). Policy Briefing: The GGR and its impacts. Retrieved from <https://www.ippf.org/sites/default/files/2017-09/IPPF%20GGR%20Policy%20Briefing%20No.1%20-%20August%202017.pdf>

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# ▶ THE JOURNEY THUS FAR: KEY ACHIEVEMENTS 2014-2019 ▶





**PROMOTOR OF THE LINK BETWEEN LOCAL AND REGIONAL ACTIONS AND THE MEETING OF THE DIFFERENT SECTORS THAT WORK FOR LEGAL AND SAFE ABORTION IN THE REGION.**

Regional conferences have become the institutional hallmark of CLACAI, as a space that promotes debate and discussion regarding legal and safe abortion, and that includes the participation of different regional stakeholders.



“ CLACAI gathers people with different experiences in a strategic space of discussion ”

Participant in CLACAI.



▶ **A GENERATOR OF KNOWLEDGE AND AN EXPERT VOICE ON LEGAL AND SAFE ABORTION**

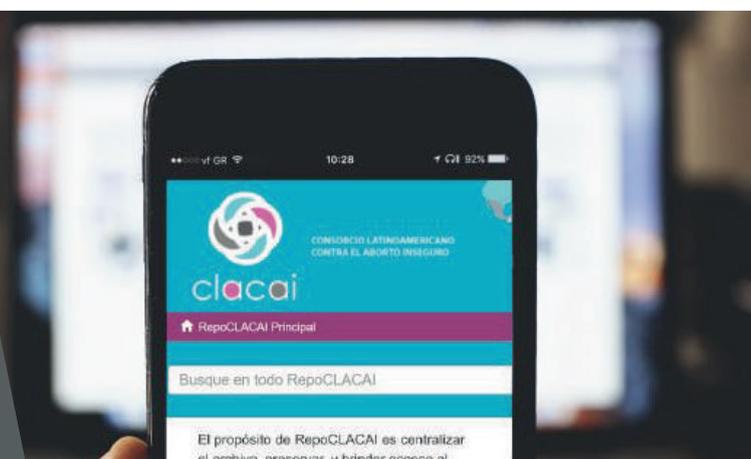
The REPOCLACAI repository has become a space to centralize the archive, and preserve and provide access to knowledge. In the last four years, the repository has had more than 650,000 visits.

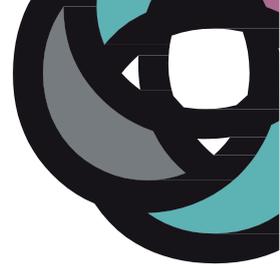
In addition, CLACAI has generated key information to support advocacy processes in the region, such as the research 'Investigación sobre aborto en América Latina y El Caribe: una agenda renovada para informar políticas públicas e incidencia' (Study on abortion in Latin America and the Caribbean: a renewed agenda to inform public policies and advocacy, 2015), 'Mifepristona y misoprostol en seis países de América Latina: procesos de registro y disponibilidad' (Mifepristone and misoprostol in six countries of Latin America: registration and availability processes, 2017), 'Entre la indolencia y el sesgo: el derecho de las mujeres a beneficiarse de los avances científicos en materia reproductiva' (Between indifference and bias: the right of women to benefit from scientific progress regarding reproduction, 2017), and 'Muerte o cárcel: Persecución y sanción por aborto' (Death or prison: persecution and punishment for abortion, 2018).



“CLACAI provides trustworthy information on abortion and related topics”

Participant in CLACAI.





## ▶ SUPPORT TO LOCAL INITIATIVES

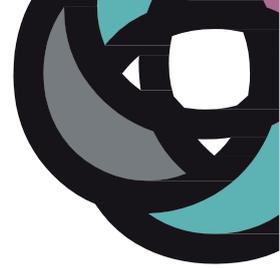
During the last 5 years, CLACAI has supported 32 local initiatives in the region, which focused on promoting access to legal and safe abortion. Below, a few examples:



“ CLACAI is constantly supporting regional and local processes, it is a current, recognized, and legitimate voice. ”

Participant in CLACAI.





## ► CONFRONTING THE OPPOSITION

CLACAI has produced key materials to nurture the discussion on abortion and rights. These materials include:

### La Mala Fe (The Bad Faith) Platform

In the framework of the project to confront the opposition groups, the news portal La Mala Fe was created on 15 June 2018. By 31 January 2019, La Mala Fe had 6,182 visits (sessions).



### Muerte o Cárcel (Death or prison)

Investigation: "Muerte o cárcel. Persecución y sanción por aborto", 2018. (Death or prison: persecution and punishment for abortion, 2018).  
Animated video: Muerte o cárcel.

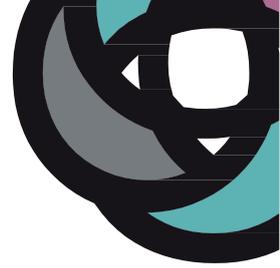


### Journalistic research

The documentary *Gender under attack* narrates four stories that illustrate how the actions of the opposition and the anti-rights forces have not been isolated events; they correspond to a coordinated effort in the region. At least 565 people have watched the documentary, through offline screenings. There have also been 35,385 views on Facebook and Youtube.

# ▶ DETAILED STRATEGIC PLAN ▶





# MISSION



The Latin American Consortium against Unsafe Abortion (CLACAI) is a regional network that promotes access to information, and appropriate strategies and technologies to reduce unsafe abortion and improve access to legal abortion in Latin America. It works in the framework of full respect for human rights, especially sexual and reproductive rights, from a gender and equality perspective, as a significant contribution to the democratic agenda. It is composed of people, organizations, and networks that are dedicated to activism, research, health service provision, legal services, and other related fields.

# VISION



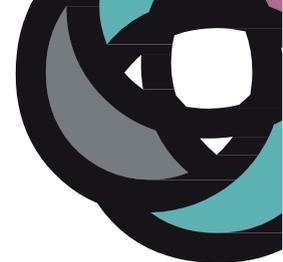
The Latin American Consortium against Unsafe Abortion (CLACAI) aims to be a leading regional space of multisectoral articulation and coordination with other movements in terms of safe abortion and ensuring access to legal abortion.



## ▶ OPERATION OF THE CONSORTIUM

The decision-making and management of CLACAI is guided by the following structure:





## ▶ GUIDE FOR TRANSFORMATION



### LONG-TERM VISION

Universal access to legal, safe, and quality abortion in every country in Latin America and the Caribbean.

The scope of the long-term vision of CLACAI requires contributing to three interconnected strategic areas of change, which have the potential to transform the access to abortion in the region.

**1. Progress** in the complete decriminalization and the decriminalization based on risks in Latin American and the Caribbean.

**2. Expansion** of a current of opinion that favours the access to abortion in Latin American and the Caribbean.

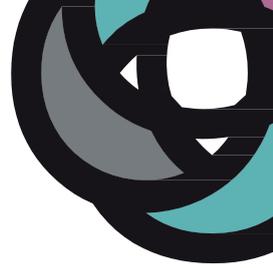
**3. Improved availability** and the use of appropriate and quality medical and surgical technology, for safe abortion in all trimesters in every country in Latin America and the Caribbean.

STRATEGIC AREAS OF CHANGE, LINES OF ACTION AND INDICATORS<sup>9</sup>

CLACAI understands that there are different possible paths to contribute to the universal access to legal, safe, and quality abortion in the region. For this reason, each strategic area prioritizes lines of action that take advantage of internal capacities, lessons learned in the last few years, and the opportunities of the context.

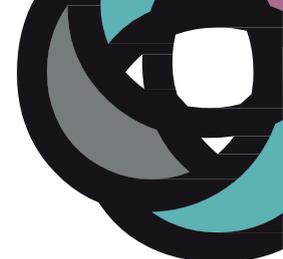


<sup>9</sup> CLACAI understands that the positive outcomes in the indicators of results are not only a product of the Consortium's actions. Various stakeholders have a role in generating positive change.



## ► STRATEGIC AREA OF CHANGE 1

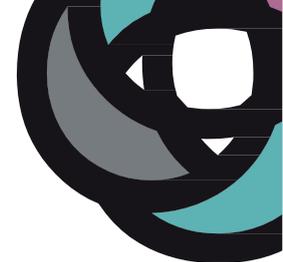
Progress and complete decriminalization and ground-based decriminalization in latin American and the Caribbean		
Lines of action	Possible acts to support the lines of action (Note: the acts support one or more lines of actions)	Indicators
<p><b>1.1. Systematization</b> of political and social processes to decriminalize abortion.</p> <p><b>1.2. Strengthening</b> of the legal actions of CLACAI.</p> <p><b>1.3. Support</b> to the national processes that are moving forward towards the complete decriminalization and change in terms/ground-based decriminalization.</p> <p><b>1.4. Technical support</b> of CLACAI to its members in advocacy processes in international organizations.</p> <p><b>1.5. Advocacy</b> in the agendas of human rights and sexual and reproductive rights, especially in the Montevideo Consensus, to ensure their fulfilment.</p>	<p><b>Recovery</b> of the historic memory the political and social processes to decriminalize and legalize abortion.</p> <p><b>Development</b> of a regional timeline on political and social processes for decriminalization.</p> <p><b>Actions</b> to disseminate the systematization, through the repository and other platforms.</p> <p><b>Review</b> of the terms of reference of the CLACAI Legal Group, to establish an agreed language.</p> <p><b>Compile</b> information on legal arguments to confront the actions/arguments of anti-rights groups.</p> <p><b>Develop</b> control plans in light of setbacks with support of the Legal Group.</p> <p><b>Organize</b> thematic legal workshops.</p> <p><b>Meeting</b> on geographical analysis of global agendas of human rights.</p> <p><b>Prepare</b> information on thematic/language topics, that should be made visible in order to impact the agenda to decriminalize/expand risks and terms.</p> <p><b>Identify</b> CLACAI member organizations that may require technical support and assistance to position thematic/language topics that are key in international and regional spheres.</p> <p><b>Partnerships and spaces</b> of situational and geopolitical analysis for the participation in spaces of discussion/monitoring of the Montevideo Consensus.</p>	<p><b>Indicators of results:</b></p> <p><b>Number of positive legislative changes</b> in Latin America and the Caribbean, that expand access to term/ground-based abortion, or that completely decriminalize abortion.</p> <p><b>Indicator of the process:</b></p> <p><b>Number of supported actions</b> by CLACAI (supported local initiatives; emerging demands; technical assistance by the legal group) to support processes to expand risks/terms or that aim for the complete decriminalization.</p> <p><b>Number of publications/reports</b> that document innovative strategies for the decriminalization of abortion, supported or led by CLACAI.</p> <p><b>Number of meetings/working sessions</b> to discuss innovative strategies for the complete or partial decriminalization of abortion or new risks, supported or led by CLACAI.</p>



## ► STRATEGIC AREA OF CHANGE 2

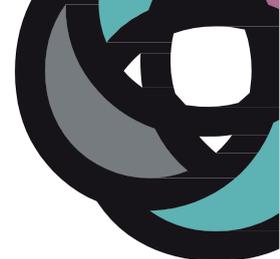
Expansion of a current of opinion that favours the access to abortion in Latin American and the Caribbean		
Lines of action	Possible acts to support the lines of action (Note: the acts support one or more lines of actions)	Indicators
<p><b>2.1. Engagement</b> of new stakeholders in dialogues on legal and safe abortion and its relation with other agendas.</p> <p><b>2.2. Inclusion</b> of access to abortion as part of the humanitarian agenda.</p> <p><b>2.3. Scientific evidence</b> at the service of the community.</p> <p><b>2.4. Dissemination</b> of strategies and arguments to counter religious fundamentalisms.</p> <p><b>2.5. Strengthening</b> donor interest in the agenda of sexual and reproductive rights and in particular, the universal access to abortion in the region.</p>	<p><b>Generate dialogue spaces and strategic alliances</b> with stakeholders in other movements, including indigenous, farmers/country persons, afrodescendants, migrants, persons with disabilities, LGBTI+, ecological, unions, among others (for example, through webinars, conferences, joint statements, others).</p> <p><b>Expand membership</b> of CLACAI, including stakeholders of other movements and currently underrepresented countries.</p> <p><b>Formalization and sensibilization spaces</b> of providers in: stigma, conscientious objection versus conscious providers, professional secrecy.</p> <p><b>Strengthen partnerships</b> with professional collectives (for example, FLASCOG-FLO and others).</p> <p><b>Maximize the specialized</b> contribution of CLACAI member organizations, to prepare messages/strategies to counter religious fundamentalism.</p> <p><b>Continue the production</b> and/or dissemination of communication products, with positive messages on the gender focus, the right to health, sexual and reproductive rights, the secularism of States, and the access to legal and safe abortion.</p> <p><b>Maintain support</b> to local initiatives that aim to change attitudes towards abortion.</p> <p><b>Generate dialogue spaces</b> with donors regarding the needs of the region.</p>	<p><b>Indicators of results:</b></p> <p><b>Percentage of individuals</b> that support changes in abortion legislation in countries in the region<sup>2</sup>.</p> <p><b>Indicator of the process:</b></p> <p><b>New collaboration</b> agreements/letters of intent of coordination/join statements with organizations/networks/collectives of other movements, and with other professional associations/unions.</p> <p><b>Number of communication products</b> developed by CLACAI with new narratives regarding abortion, disseminated through the repository and other platforms.</p> <p><b>Number of persons reached</b> by messages disseminated by CLACAI (based on platform, gender, geographic location, age).</p> <p><b>Number of favourable opinions</b> regarding abortion among decision makers and opinion leaders, reached by local initiatives.</p> <p><b>Number of donors</b> that participate in discussion spaces convened by CLACAI.</p>

<sup>10</sup> Comparison of base line (most recent survey - until the end of 2019 - from a credible source, in the different countries in the region) and the end line (most recent survey - until December 2024 - from a credible source, in the different countries in the region).



## ▶ STRATEGIC AREA OF CHANGE 3

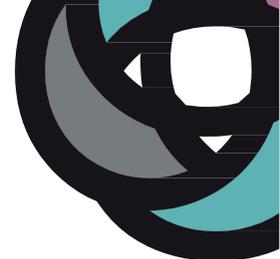
Improved availability and use of appropriate and quality medical and surgical technology, for safe abortion in all trimesters in every country in Latin America and the Caribbean.		
Lines of action	Possible acts to support the lines of action (Note: the acts support one or more lines of actions)	Indicators
<p><b>3.1. Advocacy</b> for the gynaecological record of misoprostol and mifepristone, and their inclusion in lists of essential medications.</p> <p><b>3.2. Support</b> to the improvement of the supply chain of materials related to abortion.</p> <p><b>3.3. Advocacy</b> for the expansion of the database of health providers that can guarantee access to abortion.</p> <p><b>3.4. Update</b> of the surgical treatment protocols for abortion.</p>	<p><b>Mapping of availability</b> of medications in countries in the region (different to the 6 already mapped out).</p> <p><b>Support to local initiatives</b> that focus on improving the availability of medication (including through improvement of the supply chain).</p> <p><b>Strategic alliances</b> with union federations related to providing abortion services.</p> <p><b>Dialogues between institutions</b> that provide abortion services and support networks, and between obstetricians/gynaecologists and other specializations.</p> <p><b>Technical and legal assistance</b> to the countries in the region that require development and/or updating of surgical treatment protocols.</p>	<p><b>Indicators of results:</b></p> <p><b>Number of countries</b> that include mifepristone and misoprostol in the list of essential medications.</p> <p><b>Number of countries</b> with a valid registration for mifepristone.</p> <p><b>Indicators of the process:</b></p> <p><b>Available mapping</b> on how misoprostol/mifepristone are obtained in the different countries in the region.</p> <p><b>Number of actions</b> (for example, workshops, meetings, statements) focused on enabling various types of providers (nursing staff, midwives, others) to provide abortion services, in accordance with the WHO guidelines.</p> <p><b>Number of actions</b> with union associations focused on reducing the obstacles in care and simplifying abortion services.</p> <p><b>Number of recommendations</b> developed and disseminated to facilitate access and reduce obstacles in the access to medical and surgical technology for abortion (for example, publications, articles, others).</p>



## ▶ INSTITUTIONAL OBJECTIVES

CLACAI's commitment to achieving its strategic areas of change, lines of action, and institutional vision, requires prioritizing the following institutional objectives for the 2020–2024 period:

Institutional objective 1: Strengthen the diversity, representation, and participation of CLACAI members.	
Main activities	Indicators
<p><b>1.1. Include</b> members of different movements, as well as stakeholders and underrepresented sectors.</p> <p><b>1.2. Develop</b> a plan to attract young leaders to the membership of CLACAI.</p> <p><b>1.3. Identify</b> innovative actions to support the work of networks and organizations in Central America and Brazil.</p> <p><b>1.4. Strengthen</b> the decision-making entities (Advisory Committee, Coordinating Committee) and management entities (Secretariat; through new staff, as long as the resources allow it).</p> <p><b>1.5. Integrate</b> new members to the CLACAI groups (legal, communications, providers) and generate plans of action with clear responsibilities.</p> <p><b>1.6. Strengthen</b> the internal communication tools (for example, newsletters).</p> <p><b>1.7. Regional and thematic conferences,</b> and training spaces for members.</p> <p><b>1.8. Maintain</b> the support mechanism to local initiatives, and ensuring that they directly connect to the strategic areas of change prioritized in this Plan.</p> <p><b>1.9. Maintain</b> the support mechanism to emerging demands.</p>	<p><b>Level of fulfilment</b> of the plans of action developed for each CLACAI group.</p> <p><b>Number of regional and thematic conferences, and training spaces</b> implemented for the 2020–2024 period.</p> <p><b>Number of participants</b> in the regional and thematic conferences, and training spaces.</p> <p><b>Available</b> reports on regional and thematic conferences, and training spaces.</p> <p><b>Number of representatives per country</b> (at least two) according to the structure policies of CLACAI.</p> <p><b>Number of representatives per sector,</b> type of representation and movement, according to the principles of equality defined in the policies of CLACAI.</p> <p><b>Number of local initiatives/emerging demands</b> supported every year.</p> <p><b>Number of local initiatives</b> that satisfactorily implement their projects (fulfilment of indicators approved in their proposals).</p>



## ▶ INSTITUTIONAL OBJECTIVES

Institutional objective 2: Maintain the visibility and position of CLACAI at the regional and global level	
Main activities	Indicators
<p><b>2.1. Participate</b> in regional and international spaces and networks.</p> <p><b>2.2. Generate</b> interest of new donors, articulating proposals with other member organizations of CLACAI.</p> <p><b>2.3. Strengthen</b> the use of social media to share key messages that support the scope of the strategic areas of change identified in this Plan.</p> <p><b>2.4. Maintain</b> the CLACAI repository.</p>	<p><b>Number of communication actions</b> promoted by CLACAI, in coordination with national or regional organizations, on landmark dates.</p> <p><b>Number of visits</b> to the website.</p> <p><b>Number of visits</b> to the repository.</p> <p><b>Number of people reached</b> through CLACAI's social networks.</p> <p><b>Number of CLACAI participants</b> in regional and international spaces and networks (for example, participation in conferences, in Committees).</p> <p><b>Percentage</b> of increase in funding obtained to support the actions of CLACAI.</p>



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